

Find people you know. Start personal conversations. Help your campaign follow up.

Your relationships are your strongest contribution. UpVote helps you find the registered voters in your contacts and reach out personally, in a thoughtful and organized way.

GET SET UP

1

Get invited to UpVote

Ask an existing volunteer or a campaign staff member to invite you to UpVote using your phone number.



2

Download UpVote CRM and sign in

Get the **UpVote CRM** app from the App Store or Google Play. Sign in with the phone number your campaign used to invite you, then enter the verification code.

[↓ up-vote.net/app](https://up-vote.net/app)

App Store

Google Play

3

Connect your contacts

Allow **Full Access** to your contacts so you can run **Contact Match**. UpVote compares your contacts to the list of registered voters.



✓ Your contacts are not saved automatically. You choose who to save later in the app.

REACH OUT

4

Build your outreach list

Open **Contact Match**, review the suggested voters and add the people you know to your outreach list. You can also search manually for voters you know who don't appear in your contacts.



5

Send personal texts

Go to **Outreach** › **Bulk SMS**, select people from your list, personalize your message and send. Keep it friendly and authentic: you're reaching out as a friend.



Send in batches of 50 or fewer

FOLLOW UP

6

Track and follow up

Record replies, update support status and follow up with people who haven't responded. Help your friends and family make a plan to vote.



TIPS FOR SUCCESS

- ✓ Only text people who know you
- ✓ Personalize your messages
- ✓ Send in small batches (50 or fewer)
- ✓ Be yourself. Real conversations work best

LEARN MORE

First time using UpVote? Start here.

Scan the code or tap here to open the guide on up-vote.org

