



RELATIONAL ORGANIZING APP & VOLUNTEER MANAGEMENT CRM

Maximize Your Margin of Victory by Scaling Voter Turnout, Without Increasing Staffing Costs

Campaigns are won or lost on the effectiveness of voter contact. While traditional methods require massive staffing budgets, UpVote provides a smarter alternative. We turn your existing supporters into an exponentially growing grassroots base to reach the voters who matter most. Our campaigns see as much as **2.5x turnout** among targeted voters compared to the rest of the electorate. UpVote delivers these results so you can drive the turnout you need to win, without the high cost of additional staff.



White Glove Strategy Partner UpVote functions as a seamless extension of your team. We provide responsive, hands-on guidance from day one through Election Night. We ensure our technology is perfectly calibrated to your campaign's goals.

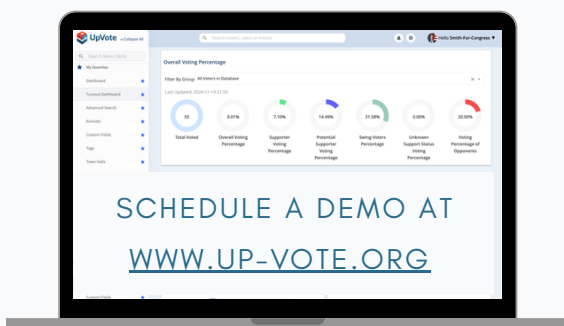
Free Texting with Higher Conversions Traditional mass-texting is expensive and often ignored. With UpVote, your supporters use their own numbers to reach the voters they know. You get a significantly higher response rate than standard peer-to-peer or mass texting, all while eliminating the cost per message from your campaign budget.

THREE QUICK & EASY STEPS TO SUPERCHARGE TURNOUT

1. Invite supporters to join on UpVote and they recruit their friends for exponential growth
2. Match volunteer contacts and lists to the voter file, turning cold data into warm leads
3. Volunteers conduct outreach on their own phones for dramatically higher response rates

TOTAL OPERATIONAL OVERSIGHT

UpVote provides a real-time, 360 degree command center built for campaigns, PACs, consultants, and advocacy organizations. Gain instant visibility into volunteer engagement, monitor message volume, and upload VBM and early ballots counted so your team can stay laser-focused on those outstanding votes. You have the live data to make informed strategic pivots and ensure your ground game is hitting its marks.



"Thanks to UpVote and my team's hard work, **voter turnout nearly tripled** in the primaries where we focused our field efforts, securing victories and key seats in Congress. We couldn't have done it without UpVote."

LAUREN W.
NATIONWIDE PAC FIELD DIRECTOR